



# Everywhere is a destination

Guess the world from real photos.

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## Boilerplate

### LONG, ABOUT 70 WORDS

GeoGuess is a community powered geography game. Every round opens with a real photograph sent in by a traveler: look at the scene, drop a pin on the world map and see how close you were. The photos have been arriving since 2011, and the game is played on the web, on iOS and on Android in 14 languages, with no ads and no trackers. GeoGuess is operated by Moticatti LLC.

### SHORT, ABOUT 25 WORDS

GeoGuess is a geography game built on real photos sent in by travelers since 2011. Look at a photo, drop a pin, see how close you got.

### LAUNCHED

2011, and free ever since

### PLATFORMS

Web, iOS and Android

### LANGUAGES

14 languages

### BUSINESS MODEL

No ads, no trackers. An optional supporter subscription.

### OPERATED BY

Moticatti LLC, a Wyoming company

### MADE BY

One developer in Catanzaro, Italy, with a community of photographers

## Where the game stands

**over 2,200**

photos in play

**over 150**

countries with photos

**14**

languages

**since 2011**

online without a break

Figures are rounded down and refreshed daily. Ask [press@geoguess.com](mailto:press@geoguess.com) if you need an exact number on a given date.

## The mark and the lockup

### The name

Written **GeoGuess**: one word, two capitals. Never "Geo Guess", never "GeoGuesser".

**Logo rules.** Clear space equal to the height of the mark on all four sides. Minimum size 24 px for the mark, 120 px for the lockup. Do not stretch, recolour or add effects. Full colour, mono white and mono black files are in the press kit zip.

## Palette



Red  
#F82834



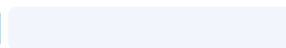
Navy  
#0B0F22



Gold  
#EEAF00



Blue  
#00A4F2



Cream  
#F3F5FC

Red surfaces carry navy text, never white.

## Logo colours

The mark has its own two colours. They are not part of the interface palette above.



Logo blue  
#3280b8



Logo dark  
#18384c

## Inter

Inter, free from Google Fonts, is the only typeface GeoGuess uses. Where it cannot load, the system sans stack takes over.

Everywhere is a destination Regular 400

Everywhere is a destination Semibold 600

Everywhere is a destination Extrabold 800

## Press enquiries

Write to [press@geoguess.com](mailto:press@geoguess.com). Interviews, review keys for the apps and extra assets are all fine to ask for.

For anything that is not press, the [contact page](#) is the right door.

App Store: [apps.apple.com/app/id470503058](https://apps.apple.com/app/id470503058) · Google Play: [play.google.com/store/apps/details?id=com.geoguess.app](https://play.google.com/store/apps/details?id=com.geoguess.app)